



KFDX
PO Box 4888
Wichita Falls, TX 76308

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract

1445140

Schedule Dates

10/10/16-10/22/16

Advertiser

Oklahoman's for Criminal Justice Reform (84089)

Agency

Media Ad Venture (10512)

Product

Political - Issues / Propositions (1068)

Brand

195/211/918 (566753)

Salesperson

Continental - Washington, Washington DC (1438)

Sales Office

Continental - Washington DC

Buyer Name

Carolyn, Bush,

Phone/Fax

/

CPE

195/211/918

Account Types

National/Political

Billing Type

Standard

Comments

Political
10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFF
IC SENT VIA EMAIL.

Date Entered

10/07/16

Last Modified

10/07/16

Entered By

Sharron Davis

CO-OP

No

Headline

ECR25326452

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,447.50

Net Total

\$8,202.50

Sales Tax

Wichita Falls (KFDX)

By Broadcast Month

	Spots	Rate
Oct. 2016	30	\$9,650.00
Grand Total:	30	\$9,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6A- 7A (CST)	1	X							1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6A- 7A (CST)	1			X					1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)	1				X				1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)	1					X			1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- 9A (CST)	1		X						1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/16
6.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- 9A (CST)	1			X					1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/16
7.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7A- 9A (CST)	1		X						1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- 9A (CST)	1			X					1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/16
9.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7A- 9A (CST)	1						X		1	\$125.00	\$125.00	Wichita Falls (KFDX)	Saturday Today Show	10/7/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (CST)	1							X	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Sunday Today Show	10/7/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	9A- 11A (CST)	1		X						1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9A- 11A (CST)	1				X				1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- 11A (CST)	1	X							1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	9A- 11A (CST)	1		X						1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16
15.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	12P- 12:30P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
16.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	12P- 12:30P (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
17.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	12P- 12:30P (CST)	1		X						1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
18.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	12P- 12:30P (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	4:30P- 5P (CST)	1	X							1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:30P- 5P (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
21.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:30P- 5P (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
22.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- 5P (CST)	1				X				1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
23.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6:30P- 7P (CST)	1		X						1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/7/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:30P- 7P (CST)	1					X			1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/7/16
25.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	10:35P- 11:35P (CST)	1		X						1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/7/16
26.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:35P- 11:35P (CST)	1			X					1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/7/16
27.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	8P- 9P (CST)	1		X						1	\$850.00	\$850.00	Wichita Falls (KFDX)	This Is Us-NBC	10/7/16

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29.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	8P- 9P (CST)	1				X				1	\$850.00	\$850.00	Wichita Falls (KFDX)	Chicago Med-NBC	10/7/16
30.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	8P- 9P (CST)	1				X				1	\$850.00	\$850.00	Wichita Falls (KFDX)	Chicago Med-NBC	10/7/16

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